

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Public Safety to Factor into the Vote of 3 in 4 Torontonians

Toronto, August 2nd, 2018 – In a random sampling of public opinion taken by The Forum Poll™ among 2144 Toronto voters, three-quarters (TOP2: 74%) say that public safety will be important to their vote, with 4 in 10 (42%) saying it will be very important.

One-fifth (BTM2: 21%) say that it won't be important to their vote.

Few either said they did not know (4%) if it would be important or said they don't plan to vote (1%).

Respondents most likely to say that public safety will be important to their vote include those aged 55-64 (79%) or 65+ (79%), females (79%), the least educated (77%) or with a college/university degree (74%), living in North York (76%) or Scarborough (79%), and earning \$20,000-\$40,000 (77%), \$40,000-\$60,000 (77%), \$60,000-\$80,000 (77%), or \$80,000-\$100,000 (75%).

More than 4 in 10 (46%) who said that public safety would be important to their vote, and said they felt unsafe living in Toronto, identified gun crime as the cause.

Three-quarters feel safe in living Toronto

Living in Toronto feels safe for three-quarters (TOP2: 74%) of Torontonians, with a third (36%) saying they feel very safe.

One quarter (BTM2: 26%) say they do not feel safe living in Toronto, with 1 in 10 (11%) saying they don't feel safe at all.

Respondents most likely to say they feel safe living in Toronto (TOP2) include those aged 65+ (81%), with a college/university (77%) or post-graduate degree (78%) and living in the Former City of Toronto (80%), East York (77%), or North York (77%), and earning \$80,000-\$100,000 (87%).

Respondents most likely to say they do not feel safe living in Toronto (BTM2) include those aged 34 and younger (28%) or 55-64 (30%), the least educated (35%), living in York (35%), and the least wealthy (34%) or earning \$20,000-\$40,000 (36%).



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Gun Crime a fear

Respondents who said that they do not feel safe living in Toronto were asked a follow up question probing why that might be.

The plurality (43%) said it was because of gun crime. One-fifth (20%) said it was because of gang activity, and one-tenth (13%) said it was due to roads or traffic.

Another reason was chosen by 1 in 10 (9%), while few attributed it to living in a bad neighbourhood (5%), identified as a victim of crime or as one who knows a victim of crime (5%), city size (3%), or sexual harassment (2%).

More than 8 in 10 feel safe in their neighbourhood

(TOP2: 84%) of respondents said they feel safe in their local neighbourhood, with half (53%) saying they feel very safe.

Only one-sixth (BTM2: 16%) said they do not feel safe in their local neighbourhood.

Respondents most likely to say they feel safe in their local neighbourhood (TOP2) include those aged 65+ (89%), with a college/university (87%) or post-graduate (88%) degree, and living in the Former City of Toronto (88%).

Respondents most likely to say they do not feel safe in their local neighbourhood (BTM2) include those aged 34 and younger (21%) or 55-64 (20%), the least educated (26%), and living in North York (18%), York (20%), or Scarborough (18%).

Opinion divided on what, if anything, could improve public safety

Opinion on the subject of what would improve public safety the most is mixed.

One-quarter (25%) said that tougher restrictions on firearms would improve public safety the most, while one-fifth (19%) said it was better mental health treatment.

Another fifth (17%) said more social programs for at risk youth.

1 in 10 (11%) say improved collaboration between communities and police would be the best improvement to public safety, while a similar proportion (9%) said



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

it would be improved police presence throughout the city.

1 in 10 (7%) also said that expanded use of surveillance technology or (7%) another reason would improve it the most.

Few (5%) thought the solution was more money for police.

Torontonians have strong confidence in the Toronto Police Service

Three-quarters (TOP2: 77%) say they have confidence in the police, with more than a third (37%) saying they have a lot of confidence.

One-fifth (BTM2: 20%) said they don't have confidence in the police, with 1 in 10 (8%) saying they had no confidence at all.

Few (3%) said they do not know.

Half think banning handguns in Toronto will reduce gun violence

Half (TOP2: 50%) say banning handguns in Toronto will reduce gun violence in the city, with one-fifth (18%) saying it will reduce gun violence a lot.

4 in 10 (38%) said a handgun ban won't reduce gun violence, with one-fifth (20%) saying it won't reduce gun violence at all.

Few are familiar with the Toronto Anti-Violence Intervention Strategy

Only a third (30%) are aware of TAVIS, the Toronto Anti-Violence Intervention Strategy, with 1 in 10 (11%) saying they are very aware.

More than two-thirds (70%) say they are not aware of TAVIS, with half (53%) saying they are not at all aware.



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Almost three-quarters think there have been more shootings in 2018

7 in 10 (70%) think 2018 has had more shootings than 2017, while about one-fifth (18%) said there's been about the same number.

About 1 in 20 (4%) said there's been fewer shootings, and about 1 in 10 (8%) said they did not know.

Tory Approval

Respondents most likely to say they approve of Tory include those aged 65+ (66%), females (61%), those with a post-graduate-degree (62%), and the most wealthy (71%).

8 in 10 (TOP2: 81%) of those that approve of Tory say they feel safe living in Toronto, and 9 in 10 (89%) feel safe in their local neighbourhoods.

The plurality of the people that approve of John Tory, but also say they don't feel safe living in Toronto, say that gun crime (42%) is what is making them feel unsafe.

Those that approve of John Tory are more likely than average to feel unsafe due to roads or traffic (18%).

Respondents most likely to say they disapprove of Tory include those aged 35-44 (33%), males (30%), living in Etobicoke (32%), and the least wealthy (34%) or earning \$20,000-\$40,000 (36%).

Respondents that disapprove of Tory are less likely to feel safe living in Toronto with only 6 in 10 (TOP2: 60%) saying they feel safe, and (BTM2: 40%) 4 in 10 saying they do not.

Three-quarters of those that disapprove of Tory (TOP2: 73%) say they feel safe in their local neighbourhood, with a quarter (BTM2: 27%) saying they do not.

Respondents that say they disapprove of John Tory, but also say they don't feel safe living in Toronto, say that gun crime (42%) is what is making them feel unsafe. But these respondents are more likely than average (26%) to say gang activity is what is making them feel unsafe.



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

"In the wake of much publicized incidents in the city, public safety is top of mind for many Torontonians, and may influence the ballot of almost three-quarters of voters," said Dr. Lorne Bozinoff, President of Forum Research. "But opinion on how to improve public safety is divided, with no consensus on a path forward. Voters may gravitate toward a mayoral candidate that has a clear and cohesive plan toward keeping them safe, but thus far, no campaign has seized the issue. How the candidates approach public safety, whether it be proposals for gun control, social programs, or something else, could offer voters a window into the type of government each candidate aspires to run."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 2144 randomly selected Toronto Voters. The poll was conducted July 25-30 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Tory Approval

Trend

%	Sample	Approve	Disapprove	Don't know
July 25-30, 2018	2144	58	26	17
July 27, 2018	1328	56	25	19
Feb 7-8, 2018	977	58	28	14
Nov 21-22, 2017	843	53	30	16
Sept 8-9, 2017	658	53	24	23
June 20-22, 2017	1040	54	27	20
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25

Tory approval

Do you approve or disapprove of the job John Tory is doing as Mayor?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2003	92	240	291	335	414	985	977	41
Approve	58	44	42	58	61	66	54	61	34
Disapprove	26	29	33	26	24	23	30	21	34
Don't know	17	27	25	16	15	11	15	17	32

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	2003	188	305	283	212	191	394	83
Approve	58	46	50	54	63	60	66	71
Disapprove	26	29	26	27	26	29	24	26
Don't know	17	26	24	19	11	11	10	3



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	EDU - Post graduate degree
Sample	2003	237	477	768	521
Approve	58	53	56	57	62
Disapprove	26	29	23	26	27
Don't know	17	18	21	17	11

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2003	692	176	370	333	102	330
Approve	58	60	57	58	58	54	56
Disapprove	26	26	27	22	32	24	25
Don't know	17	14	16	20	11	22	20



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Safe in Toronto

How safe, if at all, do you feel living in Toronto?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
NET: TOP2	74	72	74	74	70	81	75	74	72
NET: BTM2	26	28	26	26	30	19	25	26	28
Very safe	36	31	39	39	30	41	40	33	39
Somewhat safe	38	41	35	34	41	40	35	41	33
Not very safe	15	15	16	18	17	12	15	15	15
Not at all safe	11	13	10	9	13	7	10	11	13

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	2144	215	327	294	226	204	418	87
NET: TOP2	74	66	64	69	80	87	81	77
NET: BTM2	26	34	36	31	20	13	19	23
Very safe	36	19	27	32	41	44	43	44
Somewhat safe	38	46	36	36	39	43	37	33
Not very safe	15	19	25	20	13	8	11	10
Not at all safe	11	15	12	12	7	5	8	13



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
NET: TOP2	74	65	73	77	78
NET: BTM2	26	35	27	23	22
Very safe	36	27	30	38	45
Somewhat safe	38	37	42	39	33
Not very safe	15	20	14	14	13
Not at all safe	11	15	13	9	9

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
NET: TOP2	74	80	77	77	69	65	72
NET: BTM2	26	20	23	23	31	35	28
Very safe	36	47	46	34	34	26	31
Somewhat safe	38	33	32	43	35	39	41
Not very safe	15	12	14	15	18	22	14
Not at all safe	11	8	8	8	13	13	14



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
NET: TOP2	74	81	60	72
NET: BTM2	26	19	40	28
Very safe	36	44	27	25
Somewhat safe	38	37	33	47
Not very safe	15	11	23	16
Not at all safe	11	8	17	12

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Safe in neighbourhood

How safe, if at all, do you feel living in your local neighbourhood?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
NET: TOP2	84	79	84	84	80	89	84	84	85
NET: BTM2	16	21	16	16	20	11	16	16	15
Very safe	53	56	54	53	45	55	57	50	63
Somewhat safe	30	23	29	31	36	33	27	34	22
Not very safe	10	12	10	11	11	7	9	10	9
Not at all safe	7	9	6	5	9	4	7	6	7

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	2144	215	327	294	226	204	418	87
NET: TOP2	84	70	75	82	87	92	89	88
NET: BTM2	16	30	25	18	13	8	11	12
Very safe	53	33	38	53	56	59	61	70
Somewhat safe	30	37	37	29	30	33	28	17
Not very safe	10	19	17	12	7	4	5	4
Not at all safe	7	12	8	7	6	4	6	8



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
NET: TOP2	84	74	80	87	88
NET: BTM2	16	26	20	13	12
Very safe	53	44	50	55	60
Somewhat safe	30	30	31	31	28
Not very safe	10	17	12	7	8
Not at all safe	7	9	8	6	5

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
NET: TOP2	84	88	84	82	84	80	82
NET: BTM2	16	12	16	18	16	20	18
Very safe	53	61	61	53	52	48	45
Somewhat safe	30	27	23	29	31	32	36
Not very safe	10	7	10	11	9	12	11
Not at all safe	7	5	6	7	7	8	7



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
NET: TOP2	84	89	73	82
NET: BTM2	16	11	27	18
Very safe	53	63	40	42
Somewhat safe	30	27	33	41
Not very safe	10	6	16	10
Not at all safe	7	5	11	7

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Cause of lack of safe feeling

[Base=feels unsafe living in Toronto] Which of the following reasons, if any, most contributes to feeling unsafe living in Toronto

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	509	34	65	81	99	84	252	244	13
Gun Crime	43	45	46	39	45	39	39	46	38
Gang Activity	20	11	23	16	24	26	21	19	23
City Size	3	0	0	6	2	4	3	2	0
Live in a bad neighbourhood	5	6	5	5	5	9	5	6	8
I am a victim of a crime or know one	5	15	1	3	3	5	7	4	0
Roads or Traffic	13	10	10	18	11	11	15	12	8
Sexual harassment	2	0	4	1	4	2	1	3	0
another reason	9	11	10	12	6	5	9	9	23



Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250k or more
Sample	509	79	119	77	42	31	69	15
Gun Crime	43	36	38	49	39	43	39	50
Gang Activity	20	17	19	20	16	18	28	15
City Size	3	1	4	0	7	1	2	0
Live in a bad neighbourhood	5	12	5	1	8	13	3	0
I am a victim of a crime or know one	5	4	9	10	2	0	1	0
Roads or Traffic	13	11	17	9	19	25	14	4
Sexual harassment	2	3	1	1	4	0	4	9
another reason	9	17	7	9	6	0	8	22

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	509	94	141	170	104
Gun Crime	43	49	34	49	37
Gang Activity	20	11	24	23	19
City Size	3	2	3	1	4
Live in a bad neighbourhood	5	9	5	5	3
I am a victim of a crime or know one	5	9	8	2	2
Roads or Traffic	13	13	12	11	18
Sexual harassment	2	1	2	0	8
another reason	9	5	13	8	10

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	509	143	41	94	105	36	90
Gun Crime	43	34	66	46	38	47	44
Gang Activity	20	17	10	20	33	22	13
City Size	3	2	3	3	0	4	4
Live in a bad neighbourhood	5	8	1	5	3	0	9
I am a victim of a crime or know one	5	6	1	1	2	3	12
Roads or Traffic	13	18	11	14	17	8	7
Sexual harassment	2	5	5	3	0	0	2
another reason	9	11	2	8	6	16	10



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	509	213	192	68
Gun Crime	43	42	42	40
Gang Activity	20	20	26	10
City Size	3	3	3	3
Live in a bad neighbourhood	5	4	4	12
I am a victim of a crime or know one	5	5	3	7
Roads or Traffic	13	18	8	13
Sexual harassment	2	2	4	1
another reason	9	7	10	14

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Improving public safety

In your opinion, which one of the following, if any, would improve public safety in Toronto the most?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
Better mental health treatment	19	22	23	24	17	14	16	21	28
Expanded use of surveillance technology	7	7	4	8	9	8	9	6	4
More social programs for at-risk youth	17	14	23	18	17	14	17	17	24
More money for police	5	6	3	2	6	8	4	5	4
Improved collaboration between communities and police	11	9	12	13	12	12	12	11	13
Tougher restrictions on firearms	25	22	19	20	25	31	23	27	11
Improved police presence throughout the city	9	10	10	8	9	9	11	8	4
Another reason	7	10	7	7	6	4	8	5	11



MEDIA INQUIRIES:
 Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250k or more
Sample	2144	215	327	294	226	204	418	87
Better mental health treatment	19	18	20	19	19	18	19	15
Expanded use of surveillance technology	7	9	5	6	7	7	8	6
More social programs for at-risk youth	17	13	15	18	19	19	21	21
More money for police	5	6	5	5	3	2	6	5
Improved collaboration between communities and police	11	17	11	13	13	13	10	10
Tougher restrictions on firearms	25	22	23	22	23	30	24	25
Improved police presence throughout the city	9	8	16	10	9	4	7	8
Another reason	7	8	6	7	7	6	5	10



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
Better mental health treatment	19	15	22	19	19
Expanded use of surveillance technology	7	7	8	6	7
More social programs for at-risk youth	17	11	14	19	22
More money for police	5	7	7	4	2
Improved collaboration between communities and police	11	11	12	10	13
Tougher restrictions on firearms	25	30	22	24	25
Improved police presence throughout the city	9	13	9	9	7
Another reason	7	6	6	9	5



Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
Better mental health treatment	19	23	21	15	19	26	15
Expanded use of surveillance technology	7	5	5	8	9	8	7
More social programs for at-risk youth	17	19	26	18	14	14	15
More money for police	5	4	6	6	4	3	5
Improved collaboration between communities and police	11	12	9	11	12	11	12
Tougher restrictions on firearms	25	22	20	23	26	25	30
Improved police presence throughout the city	9	7	8	11	9	8	11
Another reason	7	8	5	7	7	6	5

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Tory approval

	%	Total	Approve	Disapprove	Don't know
Sample		2144	1230	501	272
Better mental health treatment		19	19	17	21
Expanded use of surveillance technology		7	6	11	7
More social programs for at-risk youth		17	18	15	20
More money for police		5	3	8	4
Improved collaboration between communities and police		11	13	11	12
Tougher restrictions on firearms		25	29	17	19
Improved police presence throughout the city		9	8	10	7
Another reason		7	4	12	9



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Confidence in the police

Overall, how much confidence, if any, do you have in the Toronto Police Service?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
NET: TOP2	77	68	70	78	81	83	76	79	61
NET: BTM2	20	29	27	17	18	14	21	18	39
A lot of confidence	37	27	28	37	38	47	37	38	28
Some confidence	40	41	43	41	43	36	39	41	33
Not a lot of confidence	12	17	14	11	11	9	12	11	13
No confidence at all	8	12	13	6	7	6	9	7	26
Don't know	3	3	3	6	1	2	3	3	0



Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	2144	215	327	294	226	204	418	87
NET: TOP2	77	65	74	73	82	80	80	85
NET: BTM2	20	32	23	23	17	18	18	15
A lot of confidence	37	30	36	32	41	33	41	54
Some confidence	40	35	38	41	40	47	39	31
Not a lot of confidence	12	12	15	15	11	13	9	7
No confidence at all	8	20	7	8	6	5	9	8
Don't know	3	3	4	4	1	2	2	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
NET: TOP2	77	74	76	78	80
NET: BTM2	20	25	20	19	17
A lot of confidence	37	36	40	36	38
Some confidence	40	38	35	43	42
Not a lot of confidence	12	11	12	12	11
No confidence at all	8	14	8	7	7
Don't know	3	1	4	3	2

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
NET: TOP2	77	76	73	79	83	74	76
NET: BTM2	20	21	25	19	15	23	21
A lot of confidence	37	31	36	40	46	35	36
Some confidence	40	44	37	39	36	38	40
Not a lot of confidence	12	13	16	10	7	17	13
No confidence at all	8	8	9	9	8	6	7
Don't know	3	3	2	2	2	3	3



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
NET: TOP2	77	86	64	67
NET: BTM2	20	12	34	26
A lot of confidence	37	45	28	27
Some confidence	40	41	36	41
Not a lot of confidence	12	8	18	15
No confidence at all	8	4	16	10
Don't know	3	2	2	7

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Handgun ban

How much, if at all, will City Council's proposal to ban handguns in Toronto reduce gun violence in the city?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
NET: TOP2	50	48	47	48	50	54	45	54	46
NET: BTM2	38	38	44	38	38	36	45	31	39
A lot	18	13	16	18	21	19	17	19	22
Somewhat	32	35	31	30	28	35	28	35	24
Not a lot	18	16	18	19	19	14	19	17	9
Not at all	20	22	26	19	19	22	26	14	30
Don't know	12	14	9	14	13	10	10	14	15

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250k or more
Sample	2144	215	327	294	226	204	418	87
NET: TOP2	50	41	54	44	50	60	49	44
NET: BTM2	38	41	32	43	37	26	43	54
A lot	18	15	21	16	19	20	17	16
Somewhat	32	26	33	28	31	40	32	27
Not a lot	18	18	17	20	16	12	19	17
Not at all	20	22	15	22	22	14	24	37
Don't know	12	18	14	13	13	14	7	2



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
NET: TOP2	50	45	49	50	53
NET: BTM2	38	42	39	37	35
A lot	18	17	18	17	20
Somewhat	32	28	31	32	33
Not a lot	18	23	19	16	17
Not at all	20	19	20	22	18
Don't know	12	13	11	13	12

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
NET: TOP2	50	55	52	50	45	47	47
NET: BTM2	38	32	42	38	44	38	37
A lot	18	19	20	18	15	19	19
Somewhat	32	36	32	32	31	28	28
Not a lot	18	16	19	20	18	25	14
Not at all	20	16	23	18	26	14	23
Don't know	12	12	6	12	11	15	16



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
NET: TOP2	50	56	36	49
NET: BTM2	38	33	53	32
A lot	18	21	13	17
Somewhat	32	35	23	32
Not a lot	18	18	14	17
Not at all	20	15	39	16
Don't know	12	11	11	19

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TAVIS awareness

How aware are you, if at all, of the Toronto Anti-Violence Intervention Strategy also known as TAVIS?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
NET: TOP2	30	18	26	28	34	35	34	27	35
NET: BTM2	70	82	74	72	66	65	66	73	65
Very aware	11	8	9	11	11	13	12	9	13
Somewhat aware	19	10	17	17	22	22	22	18	22
Not very aware	17	8	18	18	17	19	16	18	7
Not at all aware	53	75	56	54	50	46	51	55	59



Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250k or more
Sample	2144	215	327	294	226	204	418	87
NET: TOP2	30	22	31	32	34	26	34	31
NET: BTM2	70	78	69	68	66	74	66	69
Very aware	11	8	10	13	13	11	12	12
Somewhat aware	19	15	22	19	21	15	22	18
Not very aware	17	18	17	12	16	17	21	12
Not at all aware	53	60	52	55	50	57	45	57

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
NET: TOP2	30	26	30	28	35
NET: BTM2	70	74	70	72	65
Very aware	11	12	10	10	13
Somewhat aware	19	15	21	19	22
Not very aware	17	17	15	16	20
Not at all aware	53	57	55	56	45

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
NET: TOP2	30	28	25	29	33	22	36
NET: BTM2	70	72	75	71	67	78	64
Very aware	11	10	9	9	8	12	15
Somewhat aware	19	18	17	19	26	10	20
Not very aware	17	17	15	18	19	15	14
Not at all aware	53	55	59	54	48	63	50



Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
NET: TOP2	30	32	36	25
NET: BTM2	70	68	64	75
Very aware	11	10	16	6
Somewhat aware	19	22	20	19
Not very aware	17	17	18	15
Not at all aware	53	51	47	60

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Ballot and public safety

How important if at all, will public safety be to your vote in the upcoming Municipal election?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2003	92	240	291	335	414	985	977	41
NET: TOP2	74	69	66	74	79	79	69	79	49
NET: BTM2	21	27	28	20	16	17	27	16	41
Very important	42	34	36	47	48	45	35	49	20
Somewhat important	32	35	29	27	32	34	34	30	29
Not very important	13	19	17	13	11	9	16	11	10
Not at all important	8	8	11	7	6	8	10	5	32
Don't know	4	1	4	4	3	3	2	5	10
Don't plan to vote	1	3	2	1	1	1	2	1	0

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603



**FORUM
RESEARCH**

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Income

%	TOTAL	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
	TOTAL (u/w)	2003	188	305	283	212	191	394
NET: TOP2	74	68	77	77	77	75	71	68
NET: BTM2	21	22	17	17	22	19	27	32
Very important	42	41	45	43	45	40	40	36
Somewhat important	32	27	32	34	32	35	32	32
Not very important	13	12	10	11	16	11	18	19
Not at all important	8	10	8	6	6	8	8	13
Don't know	4	8	4	4	1	5	1	0
Don't plan to vote	1	3	2	3	0	1	1	0



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
	Sample	2003	237	477	768
NET: TOP2	74	77	73	74	73
NET: BTM2	21	13	21	21	25
Very important	42	46	43	40	42
Somewhat important	32	31	30	34	30
Not very important	13	6	14	14	16
Not at all important	8	7	7	8	10
Don't know	4	6	4	4	1
Don't plan to vote	1	4	2	1	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2003	692	176	370	333	102	330
NET: TOP2	74	69	68	76	73	71	79
NET: BTM2	21	27	27	18	22	24	17
Very important	42	32	31	44	49	43	48
Somewhat important	32	37	37	32	25	28	31
Not very important	13	16	20	12	15	13	9
Not at all important	8	11	7	6	6	11	8
Don't know	4	3	3	3	4	5	3
Don't plan to vote	1	1	1	3	1	0	1

Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2003	1230	501	272
NET: TOP2	74	76	73	68
NET: BTM2	21	21	22	20
Very important	42	41	44	41
Somewhat important	32	34	29	27
Not very important	13	15	11	12
Not at all important	8	6	11	8
Don't know	4	3	3	7
Don't plan to vote	1	0	1	5



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Shooting frequency

Based on what you have seen or heard, in 2018 has Toronto had fewer shootings, more shootings, or about the same number of shootings as 2017?

Age/Gender

%	TOTAL	< 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Neither M/F
TOTAL (u/w)	2144	130	272	314	354	431	1071	1027	46
More shootings	70	63	72	67	74	74	70	71	59
About the same number of shootings	18	19	20	21	15	16	18	18	28
Fewer shootings	4	8	3	3	3	3	4	4	9
Don't know	8	11	5	10	8	7	9	7	4

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250k or more
Sample	2144	215	327	294	226	204	418	87
More shootings	70	65	65	73	67	70	77	76
About the same number of shootings	18	16	19	18	16	18	18	21
Fewer shootings	4	6	4	5	5	4	2	1
Don't know	8	13	11	4	12	8	3	3



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2144	268	509	809	558
More shootings	70	69	65	74	72
About the same number of shootings	18	16	20	17	19
Fewer shootings	4	9	3	2	3
Don't know	8	6	12	7	6

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	2144	734	181	399	359	114	357
More shootings	70	70	68	68	73	71	73
About the same number of shootings	18	20	20	19	19	15	15
Fewer shootings	4	4	2	5	3	4	3
Don't know	8	7	10	8	6	10	9

Tory approval

%	Total	Approve	Disapprove	Don't know
Sample	2144	1230	501	272
More shootings	70	73	74	62
About the same number of shootings	18	16	19	22
Fewer shootings	4	4	2	2
Don't know	8	7	6	14

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com